



DESC.: **PRIUS PRIME XSE Premium**  
 VIN: **JTDACACU7R3038336**  
 YR/MDL: 2024/1239C  
 CLR: SUPERSONIC RED/BLACK (03U5/22)  
 FINAL ASSEMBLY POINT: TOYOTA, AICHI, JAPAN

**STANDARD EQUIPMENT**

UNLESS REPLACED BY OPTIONAL EQUIPMENT

- MECHANICAL & PERFORMANCE**  
 - 2.0L DOHC 16V VVT-i 4-Cylinder Engine  
 - Plug-In Hybrid System w/ EV & HV Modes  
 - 220 Combined Net Horsepower
- SAFETY & CONVENIENCE**  
 - Toyota Safety Sense 3.0 w/Pre-Collision  
 - Safe Exit Assist  
 - Blind Spot Monitor w/Rear Cross-Traffic Alert  
 - Front Cross-Traffic Alert  
 - Lane Change Assist  
 - Traffic Jam Assist (req. DriveConnect subscription; 1 year trial included)  
 - 4G network dependent  
 - Front & Rear Parking Assist w/ Automatic Braking  
 - Smart Key System w/ Push Button Start  
 - Connected Services Capable. 4G network dependent. See Toyota.com for details.
- EXTERIOR**  
 - 19-inch alloy wheels  
 - Bi-LED Headlights, LED DRLs  
 - Rain-Sensing Wipers
- INTERIOR**  
 - 7-in. Multi-Information Display  
 - 12.3-in. Toyota Audio Multimedia w/ Wireless Apple CarPlay & Android Auto Compatibility  
 - SiriusXM w/3-Month Platinum Plan Trial  
 - JBL 8-speakers including amplifier  
 - Power Liftback  
 - Fixed Glass Roof  
 - SofTex-Trimmed Heated and Ventilated Front Seats  
 - 8-way Power Driver Seat w/Lumbar and Memory Settings  
 - Heated Steering Wheel  
 - Six USB-C ports  
 - Qi Wireless Smartphone Charger
- FOR FULL PRODUCT DETAILS:**  
 Please Visit Toyota.com/PriusPrime  
 \*\*\*Full Tank of Gas\*\*\*

**BASE MANUFACTURER'S SUGGESTED RETAIL PRICE \$39,670.00**

- OPTIONAL EQUIPMENT**
- FE 50 State Emissions
  - DV Digital Rearview Mirror 200.00
  - LX ADVANCED TECHNOLOGY PACKAGE - Panoramic View Monitor and Advanced Park 1,085.00
  - PC Premium Paint 425.00
  - SD Heated Rear Seats 350.00

**SOUTHEAST TOYOTA DISTRIBUTORS, LLC**  
**MANUFACTURER'S SUGGESTED RETAIL PRICE<sup>†</sup> \$ 41,730.00**

- DISTRIBUTOR'S OPTIONS**
- XY900 TOYOGUARD Platinum 699.00  
Includes:  
2 Oil and Filter Changes at any Toyota Dealer  
Four Tire Rotations  
Roadside and Rental Car Assistance  
Exterior Paint Sealant and Interior Protector
  - PF101 Clear Paint Protection - Door Package 249.00  
Includes coverage where applicable on:  
Door Edge Guards  
Door Cups  
Rear Bumper
  - PR100 Multimedia Screen Protector 129.00
  - CY200 Phone Cable Charge Package 79.00  
Contents:  
1-Apple Lightning to USB-A Cable - 3'  
1-Apple Lightning to USB-C Cable - 3'  
1-USB-C to USB-A Cable - 3'  
1-USB-C to USB-C Cable - 3'

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

**EPA DOT Fuel Economy and Environment**

**Plug-In Hybrid Vehicle Electricity-Gasoline**

**Fuel Economy** Midsize Cars range from 15 to 132 MPGe. The best vehicle rates 140 MPGe.

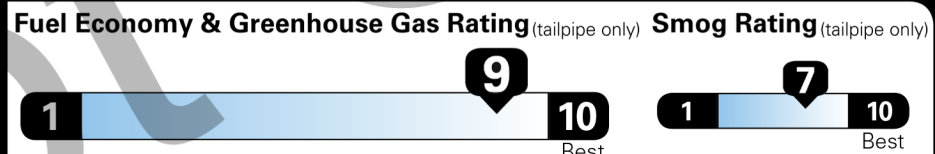
**Electricity + Gasoline**  
 Charge Time: 4.0 hours (240V)  
**114.0** MPGe  
gallons per 100 miles  
**29**  
kW-hrs per 100 miles

**Gasoline Only**  
**48** MPG  
gallons per 100 miles  
**2.1**  
gallons per 100 miles

**You save \$5,750**  
 in fuel costs over 5 years compared to the average new vehicle.



**Annual fuel COST**  
**\$800**



This vehicle emits 60 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel and electricity also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon and \$0.15 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**  
 Calculate personalized estimates and compare vehicles



**MANUFACTURER'S SUGGESTED RETAIL PRICE<sup>†</sup> \$41,730.00**

<sup>†</sup>Manufacturer's suggested retail price excludes delivery processing and handling fees, license and title fees, applicable federal, state and local taxes, and dealer and distributor options and accessories.

36 month/36,000-mile limited warranty on all Southeast Toyota Distributors, LLC options, contact your local Toyota dealership for more information.

**TOTAL DISTRIBUTOR'S OPTIONS \$ 1,156.00**  
**DELIVERY, PROCESSING AND HANDLING FEE 1,135.00**  
**DESTINATION FUEL SURCHARGE 0.00**  
**TOTAL SUGGESTED RETAIL PRICE \$ 44,021.00**

DELIVERED BY TRUCK TO: 09190

DAYTONA TOYOTA  
 451 N. NOVA ROAD  
 DAYTONA BEACH, FL 32114



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